



**PRESIDENT'S
MESSAGE**

This November, Vote Foley



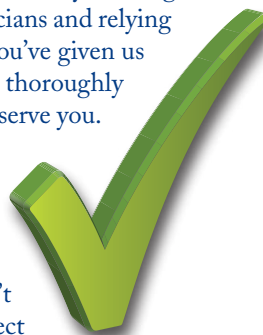
One name you won't see on the polls this November is Foley. We're not sticking our hats in that race. However, in a way, you do already cast your vote for Foley every time our phone rings for a heating system tune-up, air conditioning replacement or gas heat conversion. By inviting in our friendly sales team and factory-trained technicians and relying on us to keep you comfortable through the winter months, you've given us your vote of confidence! Here at Foley Mechanical, we thoroughly appreciate the continued support you show by allowing us to serve you.

As a member of the ServAssure Dealer Alliance, Foley Mechanical offers our customers a two-year, 100% satisfaction guarantee covering all parts, labor and materials, for all heating and cooling equipment we install. With a full staff of trained, licensed professionals, we don't rely on subcontractors to handle any of our work. Don't expect to see anything but our red Foley vehicles on the job. Along with our technicians, we provide 24/7 emergency services 365 days of the year. Even on holidays! Many of you may also be wondering, "What about solar?" Foley Mechanical is now capable of satisfying all your solar needs! Whether it is new solar hot water technology or solar electric panels for your home or RV. (Yes, even your RV.)

There's a reason why so many residents of Southern and Central New Jersey continue to choose Foley as their preferred home comfort provider. There's a reason why I'm so proud to be the president of our trusted and local business. Here at Foley Mechanical, we aren't just serving our customers — we're serving our neighbors. Yes, it's an election year, but the only campaigning we're involved in is for your comfort, safety and peace of mind. Our policies and agenda are all laid out in plain detail in this issue of *Maximum Comfort News*. No need to go to the polls, just give us a call (609-654-7327) and we'll be there for you.

Regards,

Timothy J. Foley
President



Making the Switch

- * As a South Jersey Gas® Participating Contractor for over 20 years, Foley Mechanical is regularly informed by the utility of any relevant infrastructure expansion plans. Since the last edition of our newsletter, several areas have been built out and completed, setting the groundwork for more projects. Here, we highlight one of our bigger jobs within the community.
- * Last Fall we were able to identify about 100 homes in Medford Lakes still using oil or electric heat. Since that time we were able to convert the Protestant Community Church in Medford Lakes to natural gas heat. Utilizing the NJ SmartStart Buildings® and South Jersey Gas commercial incentives put forth made this project affordable. Matched with a new HVAC system and building upgrades, we were able to save the church thousands.
- * The average homeowner can save over \$2,000 per year by switching to natural gas. With 0% interest for up to 7 years, or low-interest financing on \$15,000 loans for up to 10 years, homeowners are able to spread out their costs and keep more money in their budget each month. If you want to reap these benefits this winter, now is the time to sign up. Call Foley Mechanical at 609-654-7327 today.



Set Your Home to All Systems Go

With climatologists predicting a cold winter, it pays to plan ahead. What's the best way to make sure your home is ready for anything this coming season? By scheduling your annual heating system tune-up before the first cold fronts show their faces and start freezing yours off!

By helping you plan for the worst, our company strives to ensure you get the best possible performance and efficiency from your home heating equipment. Our annual tune-up can:

- **Help keep your home and your family warm all winter.**
- **Detect any minor issues** before they turn into major problems.
- **Increase the efficiency** of your system by up to 5 percent or more.
- **Improve your home's indoor air quality** (find out more on page 4).
- **Extend your equipment's life** (systems that don't receive regular maintenance are more likely to fail).
- **Give you the warmth, comfort and peace of mind** you deserve all winter.

Whether you heat your home using a boiler, furnace, heat pump(s), or some combination of these units, it's important to have all your equipment checked out and tuned up by our experts before the winter arrives. So call today to schedule your annual tune-up and let us know if you have multiple units that need to be inspected.



Don't Wait – Check the Date

Fire Prevention Week is October 9-15 this year, so in observation of this event, your ServAssure Dealer would like to provide you with some friendly fire-prevention reminders. Please remember that your home's smoke alarms should be replaced at least once every 10 years, and your carbon monoxide alarms should be replaced every 5 years. **To keep your home and your family safe, please follow these important steps for each smoke and carbon monoxide alarm in your residence:**

1. Remove the smoke or carbon monoxide alarm from the ceiling or wall.
2. Locate the manufacture date on the back of the alarm.
3. Replace your smoke alarm within 10 years of the manufacture date. Replace the carbon monoxide alarm within 5 years, or according to the manufacturer's instructions.
4. After replacing or putting back the alarm, test it by pushing the test button.
5. Remember to test the alarm at least once a month and change its batteries as needed.

Smoke alarms should be installed in every bedroom and outside each separate sleeping area. Carbon monoxide alarms should be installed in a central location outside each sleeping area and on every level of the home. For the best protection, interconnect all of the alarms so that when one sounds they all sound. **If you need help setting up your smoke or carbon monoxide alarms, talk to your ServAssure Dealer today.**





Smart Thermostats Conserve Time, Energy & Money

Right now, in homes all across the country, thermostats are thinking for themselves. They're not simply following pre-set schedules like your old programmable thermostat. No, today's wireless-enabled smart thermostats can actually monitor conditions inside *and* outside your home, and adjust themselves accordingly. That's not all. Here's how today's smart thermostats can help you save time, energy and money.

SAVE TIME No more scheduling 'home' and 'away' times — the Carrier® C r™ Wi-Fi® Thermostat includes a one-button Touch-N-Go® feature for the quickest manual change possible. The C r™ Thermostat app, available for your mobile device in iTunes or Google Play, makes setting your thermostat easier than ever.

SAVE ENERGY Meanwhile, the smart setback feature adapts beyond manual programming for maximum comfort and efficiency. C r has been found to save homeowners an average of **20 percent** on their heating and cooling energy costs.

SAVE (MORE) MONEY The savings don't necessarily top out at 20 percent. If your heating system includes a Carrier furnace and heat pump, the C r can intelligently switch back and forth between the two in order to stretch your energy dollar even further.

A smart thermostat like the Carrier C r provides convenience, energy conservation and cost savings all in one device that can be monitored and adjusted via your internet-connected phone or tablet. Taken altogether, these benefits can completely revolutionize your home comfort experience. The thermostat may even qualify for tax credits or other rebates. To find out more and start experiencing energy-efficient comfort like never before, contact your ServAssure dealer today.



ServAssure Satisfaction Guaranteed!

Need a new heating or air conditioning system? Then talk to us. As a ServAssure Dealer, we guarantee the following on any new heating or cooling system installation we perform:

- ✓ **Your 100% Complete Satisfaction or Your Money Back**
- ✓ **ALL Parts, Labor and Materials Covered for Two Full Years**
- ✓ **No Surprise Pricing** — All Services Performed at Quoted Flat-Rate Prices
- ✓ **No Subcontractors** — All Services Performed by Our Team of Reputable, Reliable Licensed Professionals
- ✓ **No Mess** — Our Techs Keep Your Home Clean

For guaranteed satisfaction from your home comfort equipment, and guaranteed reliability from your home comfort provider, make your ServAssure Dealer the first and last company you call.



Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City

State

ZIP

Phone

Email Address

☐ **Please enter me in your contest to win a check for \$500**

Please see entry rules.

I'd like more information on:

(check all applicable)

- ☐ Carbon monoxide and smoke/fire alarms
- ☐ Indoor Air Quality Solutions
- ☐ Service Plans
- ☐ Heating System Upgrades
- ☐ Carrier® Heating and Cooling Equipment
- ☐ Other: _____

HVAC vs. IAQ

You count on your air conditioning and heating systems to keep you comfortable during the hottest of summers and the coldest of winters. What you don't expect is for these systems to make you and your family sick by pumping your home full of potentially harmful pollutants. Unfortunately, this could be happening *right now*, without you even knowing it.

That's one of the reasons why it's so important to schedule annual tune-ups of your heating equipment. During these tune-ups, **we clean your unit, removing dust, pollen and other particulates that can negatively impact your indoor air quality (IAQ).** Tune-ups can also provide early warning signs for the presence of mold, mildew and other irritants.

Furthermore, many of our best indoor air quality products work with your heating and cooling systems to keep your home as clean and healthy as possible. For example, **Carrier® makes whole-house air cleaners and UV lights that mount directly on your system to eliminate harmful pollutants before you inhale them.** This way, your HVAC and IAQ systems will be working with each other, not against one another.

Call your ServAssure Dealer and **ask how our IAQ solutions can help you breathe easier this fall and winter.**



Giving Thanks

Thanksgiving is still a few months away, but as far as we're concerned, it's never too early to thank the folks who help put a turkey on our table every November. It's your business that keeps our business in business, so we **thank you for choosing our company for all your heating and air conditioning needs.**

While we're on the subject of Thanksgiving, we'd like to remind you that **our company provides emergency heating equipment service 24/7/365.** That means we're available for you on holidays too!

However, the last thing we want is for your heating system or hot water heater to break down right when your Thanksgiving guests start to arrive. So, in order to **prevent a happy holiday from turning into a heatless holiday, please remember to schedule your annual tune-up as soon as possible.**

We thank you again for your business and wish you a warm and Happy Thanksgiving!

Stock up on Warm & Cozy.

REBATES up to \$1,650*
on a qualified home comfort system by Carrier®

10 YEAR PARTS WARRANTY*

Update your home comfort system for rebate savings now and energy cost savings for years to come!

Ask about additional utility company rebates

ServAssure DEALERS

FACTORY AUTHORIZED DEALER
Carrier

turn to the experts

* Up to \$1,650 Carrier Cool Cash rebate effective September 1st through November 15th, 2016. System must be installed by November 30th 2016. Rebate amounts vary depending on equipment purchased. Some restrictions may apply. Warranty period is five years if not registered in 90 days. Jurisdictions where warranty restrictions are not allowed automatically receive a 10-year parts warranty. See warranty certificate at carrier.com. Call for complete details.



To Convert or Not to Convert?

Are you questioning your home's energy efficiency?

What about your environmental footprint? Or how about the ways your home comfort choices affect your cost of living? If so, you're certainly not alone. In today's volatile economy, homeowners are constantly forced to ask themselves big questions about their everyday expenses, including home heating. When it comes to your home comfort and energy efficiency, though, it's important to be sure you're asking the right questions. If you're considering switching to gas heat, ask yourself:

How far is my home from the nearest gas main?

Depending on the answer, you might have to pay a surcharge for your gas heat, or upfront to have new gas lines run to your home.

Does my home have a chimney?

If so, you'll need to have a chimney liner installed for an additional cost.

How important is energy efficiency to me?

If your environmental footprint is your chief concern, you might be better off switching to **geothermal heating instead**.

Who can I turn to for an honest appraisal of my heating options?

You have questions. Foley Mechanical has answers. Real, truthful, factual answers. As a company that services and installs both oil and gas heating equipment, as well as air source and geothermal heat pumps, Foley Mechanical can help you determine exactly which type of energy source is right for your home. And as a *South Jersey Gas Participating Contractor*, we can help make any conversion go as smoothly as possible.

For reliable answers to all your home comfort questions, call 609-654-7327 today.

Foley Mechanical specializes in year-round home comfort, so it should come as no surprise that we're big believers in the value of good old-fashioned comfort food. We know home heating like the back of our hands, but when it comes to home cooking, we turn to the experts, like the folks at FunNewJersey.com, who provided us with this fall-friendly recipe.



Recipe Corner

Eggs Mandolfo

Ingredients

- 1 Large onion diced medium small
- 4 Tbsp. extra-virgin olive oil
- 1 28 oz. can whole tomatoes OR 28 oz. fresh crushed tomatoes
- Salt and pepper
- 3 Tbsp. chopped parsley
- 4 Eggs
- Italian olives
- Parmesan cheese

Directions

1. Add the oil and heat in a frying pan.
2. Add the chopped onions and saute until translucent (about 7 minutes), add salt and pepper.
3. Add tomatoes and saute about 5-10 minutes until the oil starts to separate.
4. Carefully crack the eggs a few inches apart from each other and let simmer until the eggs poach (about 10 minutes). Do not stir when eggs are poaching.
5. Remove from heat, sprinkle parsley, and serve with crusty bread, Italian olives and chunks of Parmesan cheese.

Tips for Preventing Holiday Plumbing Hassles

Between frozen pipes and clogged drains, the fall and winter months present a number of plumbing issues that can put a damper on your holiday spirits. To avoid such seasonal hassles, take note of these simple tips:

- **Shut off and drain all pipes that aren't used during the winter**
- Insulate your pipes with pipe insulation, available at most local hardware stores
- **If you're going on vacation, make sure your thermostat is set no lower than 55°F**
- Ask a trusted neighbor to check on your pipes while you're away
- **Consider upgrading to a smart thermostat** that can be controlled via smartphone
- **Deposit used cooking grease in an old can and throw it in the trash**, but don't put it in the kitchen sink
- **The same goes for coffee grounds, turkey bones, fruit pits** and other solid food waste
- **Cover your shower/ bathtub drains with a screen** to minimize problems with hair and soap scum

For more hassle-saving life hacks that can make your seasons easier and comfier, visit us online at FoleyMech.com.



Maximum Comfort News



11 Broad Street
Medford, NJ 08055

(609) 654-7327
foleymech@comcast.net

Visit: www.foleymech.com

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NEW CONTEST! WIN A CHECK FOR \$500

What's better than a gift card? How about a check for \$500! Yes, you read that right. We're giving away a check for \$500 to one lucky winner who will be chosen at random from our pool of contestants.

To enter for your chance to win, simply send your Name, Street Address, Phone Number and Email Address to foleymech@comcast.net with "Fall Newsletter Contest" in the subject field of your email. You may also mail the entry form on page 3. All fields must be completed in full for entry form to be considered eligible. No purchase necessary to enter and win. Winner will be selected by random drawing at contest end Oct. 31, 2016, from among all eligible entries received. Contest is open to individuals 19 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

The winner of the \$500 check featured in the Spring 2016 issue is Diane Supplee. Congratulations, Diane!

Say Goodbye to Summer ... and Hello to a New Air Conditioner

The summer of 2016 was a real scorcher, the type of season that can answer a lot of questions you might've already had about your air conditioner. For example, ask yourself:

- 1) "Did my air conditioner require more than one service call this summer?"
- 2) "Were some rooms consistently cooler or warmer than others?"
- 3) "Is my air conditioner now more than 10 years old?"
- 4) "Did my electricity costs keep rising even during the cooler months when I used my system less?"
- 5) "Is my air conditioner's SEER rating lower than 14?"

If you answered yes to any of these, then there's a good chance that it's time to say goodbye to your old air conditioner and hello to a newer, higher-efficiency model. The next question is, **which kind of system works best for your home, ductless or central air conditioning?** For help figuring that out, ask yourself:

- 1) "Was my previous cooling system a central air conditioner?"
- 2) "Does my home have more than one floor or heating/cooling zone?"
- 3) "Does my home already have ducts installed?"
- 4) "Do I use more than one air conditioning unit to cool my home?"
- 5) "Am I considering making a large renovation or home addition?"



To determine whether or not your home needs a new cooling system, and which kind of air conditioner works best for you, call Foley Mechanical at 609-654-7327. **Our comfort specialists have the expertise you need to make the right decision**, and as a ServAssure Dealer, we provide a 24-month 100% satisfaction guarantee on all new air conditioning installations.